



The Marketers Online Traffic Source List

This Traffic source list contains a number of powerful resources to drive tons of traffic to any website, squeeze page, or affiliate offer.

It is recommended to just focus on one method, get it working, and then add another traffic source to the mix and so on...

[Join Chris Blanks Today](#)

The easiest way to make money from traffic is to drive it to THIS OFFER

According to the Math and the data, people promoting the product are averaging the following figures:

Product and Level	Product Cost	Commission Payout Per Person	Number Of Affiliates	Total Potential Earnings
1	\$10.00	\$4.00	4	\$16.00
2	\$10.00	\$4.00	16	\$64.00
3	\$25.00	\$10.00	64	\$640.00
4	\$60.00	\$24.00	256	\$6,144.00
5	\$150.00	\$60.00	1024	\$61,440.00
6	\$300.00	\$120.00	4096	\$491,520.00
				\$559,824.00 Total commission Payout

It just shows what can be achieved when you stop getting distracted by shiny internet marketing objects and dedicate yourself to **LASER TARGET** traffic and send it to a converting offer.

The sales funnel is done for you...just send traffic to the squeeze page.

You have probably heard of this product before, but you probably were not aware of the Maths either....

[ClickHeretoLearnMore](#)

[ClickHeretoJoin](#)

When you sign-up I will let you know the exact traffic sources and ad copy that I am using for this. You can also use my follow-up email sequence.

Solo Ads

A solo ad is where you pay to have your advert sent out to someone else's email list.

It is one of the quickest ways to get traffic to a website.

There are 2 types of solo ads:

- 1) A solo ad sent to Ezines
- 2) A guaranteed clicks solo ad

The easiest way to start with solo ads is the guaranteed click solo ad. This is so you can do your calculations and have a rough idea of how much money you can expect to make after each ad based on your conversion metrics etc.

A solo ads sent to an Ezine is a bit more random and depends on the quality of an ad. In an Ezine your ad goes out to the entire email list and you could either get tons of clicks or no clicks depending on how well your ad performs.

Here are the solo ad resources:

[ReedFloren'sSoloAdDirectory](#) – a listing of some of the best guaranteed clicks solo ad providers. Probably the best place to start with.

[DirectoryofEzines](#) – a detailed listing of Ezines (email newsletters) to place your own solo ads in. These are not the guaranteed clicks style solo ads providers, but newsletter owners who sell advertising space and solo ads.

[Rent-A-List.com](#) – This service will send out a solo ad to their subscribers (approximately 90,000) for \$99. It is the Weekly Tips Newsletter and the Multiple Stream Bulletin that this company owns.

[Solo-Ads.com](#) – The traffic here is from people who are clicking on the solo ads to earn credits so they can send out their own solo ads to the same list. But the traffic is targeted, since it consists of other online entrepreneurs interested in promoting their website. So some offers can do well, especially since these people have been trained to click on the emails on a daily basis to build up their credits.

At the more premium end of the scale, there is also [ArcaMax](#), [NewsMax](#), and [JVRocket](#). These companies have huge lists, but are not cheap. Make sure you have tested your offer and ad copy first, before a big roll out with these platforms.

Solo Ad Co-Ops

An ad co-op sends your solo ad out to multiple Ezine Newsletters. These ads are hard to track as you do not know which Newsletter sends you the most traffic.

But is a quick way to get an ad out to numerous Ezines and some of the lists are HUGE.

[2BucksanAd](#)

[MyWizardAds](#)

[TyphoonSoloAds](#)

[Ezines-R-Us](#)

Ad-Swaps

An ad-swap is where you send a guaranteed amount of clicks to the offer of another list owner. And then they do the same for you.

Once you have built up your base email list of around 500 – 1,000 subscribers and have the ability to send guaranteed clicks to other people (at least 30 to 50 per mailing), then this is an excellent option to accelerate your list building for free.

<http://safe-swaps.com/> this is an excellent resource for finding people to do ad-swaps with. You can see reviews from other marketers to ensure you find reliable partners. You can also purchase solo ads from here.

Offline Magazine Advertising

Magazine ads are often cheap and can generate some good traffic. Entrepreneurs specifically check the classified ads sections of magazines on the lookout for special offers and new business opportunities.

Most marketers are not aware how easy it is to get started with offline advertising and just how affordable and powerful it can be.

The following websites act as a central resource for purchasing advertising space in a variety of offline magazines:

<http://www.rpiclassifieds.com/index.html>

<http://www.americasmedia.com/advertisingrates.php>

Press Releases

A press release is a bit hit and miss in terms of traffic. But the more consistently you do it the higher your chances of success.

Even if you do not get much traffic from a press release, they are excellent for SEO in terms of the authority backlinks from news websites.

Press Releases with all of the below services appear in Google News and can therefore generate good traffic if well chosen, long tail keywords are used.

[PRWeb](#) - a higher price point, but these press releases can be very powerful for SEO and are usually picked up by Yahoo and other authority sources for a good source of traffic.

[Webwire](#) - A quick and cost-effective way of getting a press release into Google News.

[SBWire](#) – If you are planning on doing regular press releases, SBWire is a cost-effective option as you can purchase a monthly subscription to distribute unlimited press releases. These PRs also get featured in Google News.

Traffic Exchanges

A traffic exchange is where people are incentivized to click on advertisements so that they can earn credits to have their own ads sent out.

This sort of traffic needs much higher volumes to convert, but it is cheap and targeted so well worth it as an addition to your traffic stream.

With these systems, you can either manually click on ads to build up your credits. Or pay a monthly fee to build up your credits without having to click on ads yourself.

[TrafficSwarm](#)

[EasyHits4U](#)

Banner Ads / Paid Media

Banner ads on relevant websites can generate highly targeted traffic for a low cost.

Instead of having to rank your own website in Google, just pay to have your banner ads displayed on other sites that are already top of Google and get a slice of their traffic!

[TrafficEvolution](#)- Considered by many to be the #1 training resource for paid advertising: Includes detailed listings of numerous media buying sources.

[BuySellAds](#) – A site where you can buy (and sell) banner advertising space on a wide range of websites.

[Adbrite](#)

[Facebook](#)

[AdSonar](#)

[Adblade](#)

[BurstMedia](#)

[TechnoratiMedia](#)

[Clicksor](#)

[Pulse360](#)

You can also approach websites directly to try and sort out a deal.

TIP: “Ugly” banners often work best. Instead of using the pretty banners supplied by an affiliate program try creating your own banner in Paint and you might be surprised to get more clicks that way!

Banners that look like Hyperlinks and fit in with the general style and feel of the website tend to work best.

Pay Per Click (PPC)

Google Ad Words seems to be cracking down on internet marketers. They probably won't allow direct linking to a squeeze page, so is best to send to a quality website with informative articles that has a prominent opt-in box to capture leads.

The other sources, whilst the traffic might not be as targeted, are likely to offer cheaper clicks and be less strict about what you can promote...leaving the potential for a better Return on Investment (ROI).

[GoogleAdWords](#)

[MSNAdCenter](#)

[7Search](#)

[Miva](#)

[Marchex](#)

[Chitika](#)

Viral List Building Systems

Similar to traffic exchanges, viral list building systems work by marketers building up credits by visiting websites and clicking on links. When you have enough credits you can send out free solo-ads/get your banner ads displayed etc.

Again, you might need a lot of this type of traffic to see conversions, but it is highly targeted traffic (for the Internet Marketing niche) and you can often speed up the process by paying for your credits instead of spending time earning them.

[ListEffects](#)

[ViralListGenerator](#)

Buying Leads

There are companies that will capture leads via business seeker opt-in forms/questionnaires/PPC campaigns/customer details etc. and then resell them on in a legal, SPAM-Compliant way.

This is BIG business for major companies who are often prepared to pay large sums per lead because they know that just one sale will make thousands of dollars.

There is a site called [InfoUSA](#) where you can buy leads. Well, you are not actually buying leads to contact yourself. You are paying for InfoUSA to do a mass emailing (or direct mail etc) to these leads and direct them to your lead capture page.

You can target leads by location, occupation, income, buyers etc. Many of the leads have mailing addresses and phone numbers on file as well, so there is a good chance your email will go to their primary email address and not there 3rd or 4th email addresses. As a result, this service will cost much more than your traditional “per click” solo ad.

Other Advertising Networks & Ad Sources

[BravenetMedia](#)

[MyAds Her](#)

[Agency Indie](#)

[Click Batanga](#)

[24/7Media](#)

[Adfish Crisp](#)

[Ads ExoClick](#)

[Adtegrity](#)

[Intermarkets](#)

[HIRO Casale](#)

[Media Banner](#)

[Space AdOn](#)

[Network](#)

[Advertising.com](#)

[YahooMediaServices](#)

[AdBuyer.com Kitara](#)

[Media Advertise.com](#)

[FluxAdvertising](#)

[Clicksor](#)

[Pepperjam](#)

[TrafficJunky](#)

[Opt-Media](#)

[Mirago Ad](#)

[Magnet](#)

[TribalFusion](#)

[PAYPOPOP](#)

[DomainGateway](#)

[AdMarketplace](#)

[AdEngage Traffic](#)

[Taxi YesMail](#)

[AdReady](#)

[Bidvertizer](#)

[Zedo](#)

[WeatherBug](#)

[EpicAdvertising](#)

[PCHGames](#)

[PopupTraffic](#)

[BardzoMedia](#)

[ADXDirect](#)

The easiest way to make money from traffic is to drive it to THIS OFFER

According to the Math and the data, people promoting the product are averaging the following figures:

Product and Level	Product Cost	Commission Payout Per Person	Number Of Affiliates	Total Potential Earnings
1	\$10.00	\$4.00	4	\$16.00
2	\$10.00	\$4.00	16	\$64.00
3	\$25.00	\$10.00	64	\$640.00
4	\$60.00	\$24.00	256	\$6,144.00
5	\$150.00	\$60.00	1024	\$61,440.00
6	\$300.00	\$120.00	4096	\$491,520.00
				\$559,824.00 Total commission Payout

It just shows what can be achieved when you stop getting distracted by shiny internet marketing objects and dedicate yourself to **LASER TARGET** traffic and send it to a converting offer.

The sales funnel is done for you...just send traffic to the squeeze page.

You have probably heard of this product before, but you probably were not aware of the Maths either....

[ClickHeretoLearnMore](#)

[ClickHeretoJoin](#)

When you sign-up I will let you know the exact traffic sources and ad copy that I am using for this. You can also use my follow-up email sequence.

[Join Chris Blanks Today](#)

It is all about laser targeting TRAFFIC to generate LEADS.

To take daily action and to maintain the lead flow and to re-invest profits back into paid advertising to replenish the leads.

To find out which advertising sources work for you. And keep them.

To find the sources that doesn't work for you. And remove them.

To get down in the trenches... Hands dirty,

scratching and clawing...

Not worrying about everything being in place and perfect..

Not worrying about making mistakes... Just

diving in, HEAD FIRST. Moving forward...

HUSTLING

It is amazing how much progress can be made when you...

STOP LEARNING and START MARKETING.

Marketing Daily. Generating Leads. Following Up. Making Sales.

It's all about the TRAFFIC Are

you with me?

[Join Chris Blanks Today](#)

<mailto:chriseblanks@gmail.com>

MY RECOMMENDED BONUSES

1. Use the same marketing system I use to promote any business you want [Lead Lightning](#)
2. Go here >>> [My Advertising Pays](#)<<< to optin, watch the short video and grab a free account **ASAP!!** You can advertise 4 corners for FREE here and the conversion rates are off the wall!
3. Put your FB Group posting on Auto-Pilot with this awesome tool [FB Groups Poster](#)
4. Get your mind thinking like a Millionaire download this book and READ IT [Subconscious Millionaire Mind](#)
5. Another great book [Start With Why](#) by Simon Sinek